

Igenity Beef Helps You Build Profitability

Increase Genetic Merit for Weaning Weight

- Raising the weaning weight average score by one Igenity score on 300 cows boosts calf production by 1,700 pounds per year

Make Fertility Gains Pay Dividends

- A one-point increase in Igenity stayability scores on 300 cows reduces cow replacement rate by 60 heifers over six years, that's \$120,000 in profit

Improve Carcass Value

- An increase in Terminal Index by 2.0 Igenity scores results in \$110 more profit, per head

Getting Started

- ① Purchase sampling materials at neogen.com. Tissue sampling units are preferred
- ② Collect samples when working young calves
- ③ Download and complete the order form at igenitybeef.com
- ④ Submit samples and forms to Neogen
Neogen Genomics
4131 N 48th St
Lincoln, NE 68504
- ⑤ Review and analyze your results in Encompass E-Z
- ⑥ Consult with a Neogen Igenity Beef specialist if you have any questions

For More Information

- Contact your local territory manager
- Email DNAhelp@neogen.com
- Visit igenitybeef.com
- Call 877.433.6489



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Igenity® Beef

Confident Selection





Igenity Beef

Get the power of genetic prediction with the first and only genomic selection tool for commercial crossbred and straightbed cattle of Angus, Red Angus, Simmental, Hereford, Limousin, Charolais, or Gelbvieh descent.

Complete

- Get clear, actionable scoring on 17 maternal, performance, and carcass traits

Simplified

- Production, maternal, and terminal selection index options help with multi-trait selection

Organized

- Powerful Encompass E-Z platform assists in data visualization

Traits Reported

With 17 traits and three indexes plus parentage, this DNA profile allows your operation to confidently select replacement heifers that fit the needs and goals of the herd.

Maternal

- Birth weight, calving ease direct, calving ease maternal, stayability, heifer pregnancy, docility, milk, and scrotal circumference

Performance

- Residual feed intake, average daily gain, weaning weight, and yearling weight

Carcass

- Tenderness, marbling, ribeye area, fat thickness, and hot carcass weight

Clear, Visualized Results with Encompass E-Z

Encompass E-Z gives you the power to get the most from your Igenity Beef results.

- Create custom views to focus on traits that are most important to your business
- Build custom indexes to rank cattle based on your criteria
- Benchmark your herd to define key areas of improvement

Navigate Your Genomic Data with Confidence



Learn how at neogen.com/encompass

