

Most Innovative Life Science & Microbiology Research Company 2024 - UK

As the European arm of the US-based Neogen Corporation, Neogen Europe Ltd offers a number of innovative solutions in the field of food and animal safety, collaborating with clients to protect the strength of the food chain “from farm to fork.” Boasting more than three decades of experience in the life science and toxicology markets, the company’s expertise can be found in providing quality substrates that are used across both in vitro diagnostics (IVD) and enzyme-linked immunosorbent assay (ELISA) tests, as well as in general laboratory use and detecting drugs of dependence via ELISA forensic kits.

Boasting a range of high-calibre products that can be expertly tailored to the needs of clients, Neogen Europe Ltd (Neogen) is aided further by unique in-house technical expertise and an unrivalled commitment to customer service. Neogen is trusted by many as a result of its tenured history in this setting, which has yielded a range of innovations in the realm of food and animal safety. This includes a one bottle chemiluminescent formulation, K-Blue Luminescent ONE, a neoteric, high-sensitivity product that removes waste as well as the need for premixing.

Yet another notable offering in this area is the similarly excellent K-Blue Aqueous, which is essentially Neogen’s environmentally friendly TMB substrate formulation, given that it is free from solvents and is sure to continue to protect clients against the ever-changing REACH (Registration, Evaluation, Authorisation, and Restriction of Chemicals) regulations that govern the likes of the EU and the UK. All of these formulations are further distinguished by the fact that they are available in labelled or unlabelled bottles of various sizes, so as to be directly inserted into ELISA kits.

Other standout items in this portfolio include a number of research kits (such as the popular non-species-specific cortisol and corticosterone kits) and a range of ELISA kits specifically designed for detecting drugs in both humans and animals. These kits are utilised by a number of global contract and government labs, particularly in the likes of animal racing environments. It is the job of the company’s own in-house research team, based in the US state of Kentucky, to frequently review the market and develop any responsive formulations and applications.

Kentucky is also the home base of the company’s manufacturing and stocking, with its warehouses in Ayr, Scotland, and Bray, Ireland, housing many of Neogen’s most popular products for shipping across Europe, the Middle East, Africa, and India. Having distribution hubs in such central locations proves pivotal when it comes to delivering goods swiftly and accurately, something that Neogen has made a name for itself doing in the complex world of life science and toxicology solutions.

Thus, in this dynamic market, Neogen’s commitment remains steadfast. A promise to fuel the bright future of global food security by enhancing the wellbeing of humans and animals alike guides this team, whose principles remained anchored in the values of science, customer focus, challenge, innovation, and approachability. By inspiring, innovating, delivering on its promises, fostering optimism, and cultivating a sense of belonging, these

values can be found permeating across the company, shaping both its present and its future.

As Neogen’s Sales Manager – Custom Solutions & Life Sciences, Doug Baxter, explains, “we call this our Neogen DNA, it’s our unique blueprint for the organisation.” He continues, “and just as genetic DNA is found in the nucleus of every cell in our bodies, we believe our business DNA should also be found at every level of our organisation.”



Neogen’s expert teams are all governed by a culture that is equal parts inclusive and innovative, and this lends itself to strong communication both internally and externally. “We like to discuss with customers their ‘pinch points’ and challenges (including customer calls with our technical team) to look for solutions”, says Doug. A number of opportunities have arisen as a result, including the increasing shift towards point-of-care testing, which this team have embraced by developing specific chemiluminescent substrates for use by specific customers.

Looking ahead to the future of this space, Neogen is excited to welcome new clients into the fold, particularly those keen on evaluating its formulations and offering insightful feedback. Despite its desire to continue to expand, Neogen Europe Ltd is today in an enviable position in this market, sound in the belief that it has the right formulation available for almost every customer. As the business continues to explore new markets and seek out more partners, it is our pleasure to recognise it for its industry-leading life science and toxicology solutions.



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