Igenity® Beef

The Right Decision Every Time. Selection Backed by Data for Herd Advancement.

You've used the best bulls on your cows — now how do you make the best replacement heifer selection decisions? Igenity Beef is the tool to ensure the heifers you select each year fit the goals of your operation and will increase genetic progress year after year. Igenity Beef gives you 17 traits on each individual animal so that you can easily sort through them based on your operation's criteria and find the right mating pairs to further your herd for the next generation.

Benefits

Complete: Get clear, actionable scoring on 17 maternal, performance, and carcass traits.
Simplified: Production, maternal, and terminal selection index options help with multi-trait selection.
Organized: Encompass E-Z platform assists in visualizing data and sorting cattle.
SeekSire™: Verify calves' sires to help identify the best genetics and sires covering cows.
Envigor™: Select heifers that benefit the most from a crossbreeding program.

Traits

Maternal: Birth weight, calving ease direct, calving ease maternal, stayability, heifer pregnancy, docility, and milk.
Performance: Residual feed intake, average daily gain, weaning weight, yearling weight, and scrotal circumference.
Carcass: Tenderness, marbling, ribeye area, fat thickness, and hot carcass weight.

Encompass E-Z

Encompass E-Z gives you the power to get the most from your Igenity Beef results.
· Create custom views to focus on traits that are most important to your business.
· Build custom indexes to rank cattle based on your criteria.
· Benchmark your herd to define key areas of improvement.

Navigate Your Genomic Data with Confidence
Learn how at neogen.com/encompass

Contact Neogen for more information at
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neogen.com